

**ITEMS OF NOTE -- August 2009**

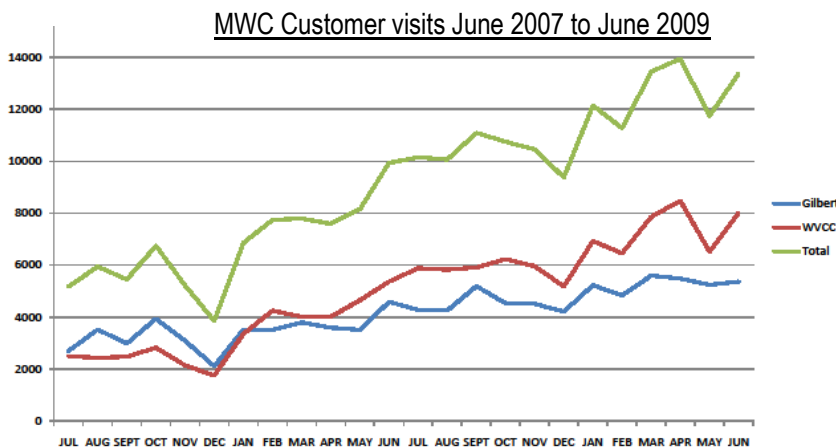
This publication is provided jointly from the WIA Local Workforce Investment Boards representing Maricopa County and the City of Phoenix.

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**FACTS & FIGURES**

**A Two Year Snapshot of Job Seeker Customer Visits** — Maricopa Workforce Connections’ job seeker visits nearly doubled in the last 2 years; **jumping from 80,436 during program year 2008 to 137,881 in 2009.** Phoenix Workforce Connection data followed the same trends.



**Three Job Seeker Customer Programs Receive Awards** — Maricopa County’s



Workforce Development Division, which operates Maricopa Workforce Connections, received recognition from The National Association of Counties (NACO) for implementing innovative county government programs to better serve area residents in 2009. Maricopa County was recognized for 22 programs; 3 from the Workforce Development Division/MWC.

1. **Assistive Technology Center** — Developed in partnership with the Arizona DES Rehabilitation Services Administration to provide necessary workforce development technology to persons with disabilities and provide a basis of interaction between the systems assisting individuals. The centers, located at both county One-Stops, provided hardware and software resources to job seekers with disabilities. **1,103 County residents** have taken advantage of this resource.
2. **Elijah Wong Veterans Services Center** — Designed to enhance the integration of employment, training, and placement services to veterans and their spouses. Over **3,300 veterans and spouses** have received services since the center opened. The Center is named in honor of Elijah Wong, an employee who was killed in Iraq, while on duty.
3. **Youth Career Center** — Provides computers, and other electronic ware to aid job seekers, 14 to 21 years of age, to assist with job searches and conducting labor market research. The Center also provides youth with opportunities to work with others, and provide a taste of what the world of work will be like; aiding in the progress toward life-long learning and obtaining a self-sufficient lifestyle.

**Submitted by:**

Greta Suda, Chair, MWC Advocacy Task Force  
Assistant General Manager, Jobing.com, and

Maxine Jones, Chair  
PWC Board Governance Committee  
President, Aimco Precision, Inc.

**On behalf of: MWC Board Members**

Tina Huff, Executive Director  
Human Resources, Pro’s Ranch Markets

Trish Georgeff, Director  
Human Services Department, Maricopa County

Karen Poole, Ph.D., Associate Director  
Center for Workforce Development  
Maricopa Community Colleges

**On Behalf of PWC Board Members**

Fred Lockhart, Executive Director  
AZ Private School Assoc.

Josie Martinez, Senior Manager  
Human Resources, *The Arizona Republic*

Lynn Reed, Executive Director  
Literacy Volunteers of Maricopa County

Cynthia Spell, Deputy Director  
Community and Economic Development  
Department, City of Phoenix

John Underwood, Executive Director  
Maricopa Skill Center

Dee Wheeler-Cronin,  
Assistant to the City Manager  
Hope VI Project, City of Phoenix

*Collaboratively providing  
workforce solutions to businesses  
and individuals throughout  
Maricopa County.*

(more)

**NBC Affiliate Features MWC in “Job Search Tuesday” Segment** — Joel Rivas, MWC Customer who states MWC’s Resume Instruction and Interviewing Techniques workshops are what helped boost his confidence and improved his interview question responses landing him a new job in less than 3 months. An article summarizing the online segment appears on KPHO’s Website at <http://www.kpho.com/money/20245529/detail.html#>.



**CBS Affiliate Features MWC Customer** — “At a Maricopa County career center on Friday [7/31/09] Steffany Hardison [a MWC customer] was doing the same thing she’s been doing for months — searching for a job.” She is quoted saying “I heard talk about the economy and I knew it was bad. It always seemed like it was out there and it’s not going to hit me personally, but now I’ve really felt the effects of it.” An article summarizing this newscast is available online at: <http://www.kpho.com/money/20245529/detail.html>



**PWC Summer Youth Employment Program Participant Quoted in *The Wall Street Journal*** — Aiyana Kelly, a participant in PWC’s Summer Youth Employment Program interning with Maricopa County Human Services Department, was quoted in the August 10, 2009 edition of *The Wall Street Journal*. Aiyana shared with the journalist how she became involved in the program, the steps taken to prepare her for the work experience and what to expect while on assignment. Please take a moment to read this article, in its entirety, online at: <http://online.wsj.com/article/SB124985997530518051.html#printMode>

**PARTNER ITEMS**

**Education Forum Highlights Stimulus and Affects on Green Economy** — More than 120 business professionals interested in ARRA and how it affects our green economy gathered on July 27, 2009 to attend an event spearheaded by the Phoenix Green Chamber. The evening event featured a panel-format discussion of the Stimulus Package and its potential future impact on Arizona’s green economy, job training, renewable energy expansion, infrastructure improvements and the creation of “green collar” jobs. MWC Program Manager, Kimberly Faust, MCCC Workforce Development Associate Director, Steve



Keifer and representatives from Arizona Department of Commerce, Energy Office; and the Foundation

**EVENTS & OPPORTUNITIES**

**MWC, PWC and DOL Offer One-Stop Access Point Technical Training** — On July 28, 2009 the City of Phoenix and Maricopa County further demonstrated their regional approach to expanding One-Stop services within their local workforce areas by conducting a joint training session for current and potential Access Point representatives. **Kim Tucker, DOL Trainer and Technical Advisor**, was a featured presenter. She described the Access Point initiative and goals as determined by DOL and shared tactics and best practices of Access Points in other areas of the country.

The full morning session was a success with nearly 70 attendees representing:  
 Mohave County Community Services (Kingman, AZ) La Paz County (Parker, AZ)  
 Gila/Pinal Workforce Investment Board (Globe, AZ) Pima One Stop Center (Tucson, AZ)  
 Yavapai Workforce Connections (Prescott, AZ) Buckeye and Peoria, AZ  
 Cochise County Workforce Development (Sierra Vista, AZ)  
 Nineteen Tribal Nations (represented by Hualapai Tribe of Peach Springs, AZ)  
Other areas represented were: DES/Job Services, Carl T. Hayden Veterans Hospital, Maricopa Community College District, Choice Care Transportation, numerous faith-based and community organizations.

The training session took place at MWC’s West Valley Career Center; allowing attendees an opportunity to receive a tour of the facility while networking with counterparts.



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 TTY: 480/632-1910

**West Valley Career Center**  
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 Phoenix, AZ 85037  
 Tel: 602/372-4200  
 TTY: 602/372-4261



**North Career Center**  
 9801 N. Seventh St.  
 Phoenix, AZ 85020  
 Tel: 602/861-0208

**West Career Center**  
 3406 N. 51st Ave.  
 Phoenix, AZ 85031  
 Tel: 623/247-3304  
 TTY: 602/534-5500



**Please visit the valley’s Comprehensive WIA One-Stop Career Centers. We’d enjoy showing you what we do!**