

**MARICOPA WORKFORCE CONNECTIONS
YOUTH COUNCIL**

**West Valley Career Center
1840 N. 95th Avenue, Suite 160
Conference Room 102A**

Minutes

September 20, 2007

I. Call to Order

Chair Chuck McCarty called the meeting to order at 8:54 a.m.

II. Roll Call: Quorum

Present	Excused/Absent	Staff
Charles McCarty	Rebecca Flanagan (E)	Todd Berndt
Ted Murphree	Mike Hayashi (E)	Sherri Connell
Ché Collins	Tony Maldonado	Barb Rorwick
Graciela Garcia Candia	Ignacio Pesqueira (E)	Laurie Ontiveros
Randy Kimmens	Beverly Baeza-Hardaway (E)	Cheryl Rossiter
Don Smith	Maude Brinkley	Dawn Zimmer
Patrick Burkhardt		Karen Rosan
Chris Tovar		Guests
Mike Wall		Jodi Hall, YMCA
Angelo Maisto		Sanzanna Lolis, GICA
		Sharlet Barnett, ACYR
		Anthony Rivera, ACYR
		Pam Smith, ACYR

III. Approval of Meeting Minutes --Action

Ted Murphree motioned to approve the July 19, 2007 minutes. Randy Kimmens seconded the motion. The motion carried.

IV. Consideration of Youth Council nomination—Action

Mr. McCarty presented a nomination for Dennis Ichikawa from Casey Family Programs in lieu of former council member Madge Haynes who has relocated as a result of her promotion within the agency. **Ted Murphree made a motion to approve the nomination. Graciela Garcia-Candia seconded the motion. The motion carried.**

V. 2007 Subcommittee Updates

Marketing—Action

Todd Berndt, School-to-Career Coordinator, presented a draft copy of a WIA youth programs brochure to include information of all youth providers for council review. Mr. McCarty referred council members to an action item requesting the approval of funding for print and design of the program brochure. Sherri Connell reminded the council of the previous meeting where funding would be made available to launch the marketing process due to the ongoing communications specialist vacancy. The brochure is designed to attract youth ages 16-21 and will be distributed at one stops, local libraries and schools. Ms. Connell stated that Harris Printers was identified through the county procurement process through a request for quote through the county materials management department. Mr. Murphree stated he would like to see some of the unions on the list for the consideration of printing services as well. **Mike Wall made a motion to approve \$1500.00 to allocate for the design and print of the brochure. Ted Murphree seconded the motion. The motion carried.**

Full Board Liaison—Update

Mr. Wall reported that there was not an opportunity to address the Full Board about youth enrollment barriers at the last meeting.

VI. 2007 Workforce Innovations—For information only

Vice Chair Don Smith provided a written summary and reported that Secretary Elaine Ciao indicated the USDOL will reinstate the Trade Adjustment Act increasing funding to \$3-4 billion dollars to replace the Dislocated Worker program. He further pointed out an example of a community that brought employment back to Newton, Iowa by bringing resources together with the WIRED grant and other funding streams when Maytag relocated. He referenced the Machine Operator Skills Training i.e. M.O.S.T., a mobile unit funded by WIA with OJT dollars to train employees based on employer standards available in six New England states with the possibility to offer services in Arizona.

VII. Program Report—For information only

WDD Assistant Director Patrick Burkhart explained the progression of working closely with Phoenix Workforce Connection. He further indicated that Maricopa County was awarded \$150K to develop a core website in partnership with Maricopa Community College District and the City of Phoenix in order to expand market penetration by offering one stop services online specific to a younger audience. He has asked the council to consider how to thread programs together of which he intends to work with the council to achieve this. He announced the recent hiring of Dawn Zimmer as the communications specialist. He identified a short-term strategy to develop a resource map for customers, enable staff cross-training and secure career center coverage. He further identified the longer-term strategy to broaden partner organizations to build careers beyond immediate employment. Mr. Kimmens offered to coordinate services and share partnerships from Glendale Community College and its affiliates. Mr. Murphree stressed the need to develop partnerships to address the basic need of transportation and suggested fund raising ideas. Mr. Burkhart agreed and further emphasized the need to go virtual.

VIII. Provider Reports—For information only

ACYR—Anthony Rivera reported four referral sources in the City of Scottsdale to increase recruitment. There are 11 youth in the enrollment process with 20 youth awaiting eligibility pending documentation. Nine youth obtained work experience through the Next Step Avondale partnership at city hall and are continuing education at the Southwest Skill Center with tuition paid by the City of Avondale. ACYR will be hosting the next CPS Family-to-Family meeting to connect with foster care youth; host a youth resource fair in order to generate a resource manual; and present a job fair on November 29.

GICA—Sanzanna Lolis announced Jessica Troost is no longer with the agency. They have subcontracted with Southwest Institute to address the special population. She explained that GICA will expand their resources to increase enrollment for out-of-school youth and ended with a quarterly presentation highlighting youth participant Chris Ramirez from gang to GED.

IX. Call to the public

Mr. Berndt notified a deadline for brochure revisions is Wednesday, September 26 by 5:00 p.m.

X. Announcements

Mr. Kimmens announced a Career Technical Education Expo at the University of Phoenix stadium featuring 250 exhibitors and 40 sponsors slated for October 6 from 9:00 a.m. to 2:00 p.m.

XI. Adjournment

Ted Murphree made a motion to adjourn. Chris Tovar seconded the motion. The meeting was adjourned at 10:01 a.m.