



NOTICE OF PUBLIC MEETING

Pursuant to A.R.S. Section 38-431.02, notice is hereby given:

**Executive Committee Meeting
of
Maricopa Workforce Connections Board**

**Thursday, June 24, 2010, 2010, at 8:30 a.m.
MWC West Valley Career Center
1840 North 95th Ave, Suite 160
Phoenix, AZ 85037**

**To attend via conference call, please dial 1-877-492-4020/6024743612.
This Meeting is open to the public.**

AGENDA

1.	Call to order	Neil Alexander, Chair
2.	Roll call	Dawn Zimmer, Communications Officer
3.	Approval of Minutes—<i>Action Item</i> <ul style="list-style-type: none"> ▪ April 22, 2010 	
4.	Assistant Director’s Report – <i>For Information Only</i> <ul style="list-style-type: none"> • Board Member Term Expirations and Nominations • Joint Task Force Groups Report 	
5.	Call to the public	Neil Alexander, Chair
6.	Adjournment	

Next meeting scheduled on Thursday, August 26, 2010.

“The public must be allowed to attend and listen to deliberations and proceedings taking place in all public meetings, A.R.S. § 38-431.01(A); however, the Open Meeting Law does not establish a right for the public to participate in the discussion or in the ultimate decision of the public body.”

“Equal Opportunity Employer/Program” “Auxiliary aids and services are available upon request to individuals with disabilities” A sign language interpreter, alternative format materials, or infrared assistive listening devices will be made available within 72 hours notice. Additional reasonable accommodations will be made available to the extent possible within the time frame of the request. One or more board members may participate via teleconference. Agenda items may be taken out of order.

**MARICOPA WORKFORCE CONNECTIONS
EXECUTIVE COMMITTEE
West Valley Career Center
1840 North 95th Avenue, Ste 160
Phoenix, Arizona 85037
Minutes
April 22, 2010**

I. Call to Order

Chair Neil Alexander called the meeting to order at 8:40 a.m.

II. Roll Call: Quorum

Present	Excused/Absent	Staff/Guests
Neil Alexander		Patrick Burkhart
Tony Maldonado		Dawn Zimmer
Rick McCartney		

III. Approval of Minutes—Action Item

Tony Maldonado made a motion to approve minutes from February 25, 2010. Rick McCartney seconded the motion. The minutes were approved.

IV. Assistant Director’s Report—For Information Only

Patrick Burkhart noted that Rick McCartney is a 2010 *Impact* Award Finalist.

Patrick noted that the PowerPoint presentation had been amended since last routing to Committee members. It now includes a number of Board members whose terms will expire on June 30, 2010. He noted staff will start contacting members regarding term renewals. Staff may be reaching out to Mesa to fill the open economic development position as we have longstanding relationships with GPEC in other areas.

MWC Board member Lisa Marra left the Association of General Contractors (ACG) a couple of weeks ago. Patrick has been in contact with ACG’s Dave Martin to solicit continued Board membership with the organization. Lisa by be interested in participating in MWC’s Youth Council once re-employed.

Patrick asked Chair Alexander to stress involvement of MWC Board members in meetings and discussions noting obtaining quorum is vital. Rick McCartney recommended Board members be reminded of their responsibilities as Board members.

Neil noted Adda Alexander has retired from her healthcare position. He feels it is important to solicit involvement from another healthcare decision maker.

Patrick suggested soliciting Board participation from the energy sector. Tony recommended solar companies such as SunTech. Neil suggested asking Judy at APS about solar staff additions at her organization.

Patrick led a discussion regarding the content of the upcoming Full Board meeting.

1. He first summarized a report titled “Governor’s *Commerce Advisory Council Report*. ” Ensuing discussion included the Department of Commerce’s history of not providing added value. GPEC is pushing the Governor to develop something new and long lasting, a new model, which will benefit the local business community. The model GPEC proposed for the state includes leadership by a credible professional not someone in a political seat and puts economic development in the driver seat. The idea is to take the politics out of economic development and run it more like a business. This plan is an attempt to end a ‘war’ in the rural vs. urban provision of services. Of significance to MWC is that the Governor’s Workforce Policy Council would be embedded within the new advisory group. However, the Legislature must pass the change; Gov. Brewer is pushing. Discussion continued regarding other specifics of the proposed change including: provision of labor market research, funding stream, and timeline for implementation. Patrick noted the plan does provide sustenance and many opportunities for MWC to engage. He suspects if the proposal is passed that changes would take place July 1; the beginning of the fiscal year.

2. Regarding changes to MWC's Two-Year Plan Patrick assured the group that the organization is not newly declaring limited funds. Two years ago there was no clear definition of what limited and unlimited meant. This was clarified and now, to be in compliance, language in the Plan has been revised. MWC will continue operating as it has.
3. Systems Effectiveness Task Force suggestions are bringing forward to the full Board performance data from major MWC partners; MCCCCD, DES and Maximus. The purpose of providing this information is to demonstrate system effectiveness not just WIA effectiveness.
4. Another Systems Effectiveness Task Force recommendation is to contract a return-on-investment study. A contract is being executed with ASU to start a study this summer based on PY 08 (the last 'normal' year before the recession). It is hoped that analysis of data will be available in the fall of 2010. Tony Maldonado noted that too many times studies focus on efficiency and not effectiveness. Patrick assured the group that the ROI will focus on effectiveness citing a study conducted in Fla. Using an economic development model which ASU will follow. Discussion followed noting the importance of long-term analysis and the importance of transparency for MWC. Neil noted that it was a great idea to conduct the study and that it must be done; however, he is concerned that the data will show lots of customers served but no jobs. Rick asked when the Fla. study was conducted; Patrick responded noting 2 years ago. The group is very interested in "taking a clean clinical economic look at what we produce" noting the report "will open our own eyes." Patrick added that MWC is one of the few local areas in the country with the temerity to look at ourselves this way.
5. WIA Allocation for Arizona will be discussed at a Governor's Policy Council later today. It is surprising that Congress passed additional funding for Arizona as it has remained flat for the past two years. Department of Labor calculations show Ariz. to be an area of substantial unemployment which resulted in an increase, based on a DoL formula, of \$10 million. Two million of this is anticipated for MWC. The group discussed the allocation of State funds to MWC (40%) and the percentage of customers served statewide (80-85%) and program exits (47%).
6. ARRA Training funds had been slowed to make 70% expenditures by the end of year. Patrick noted that this was a tactical decision given the program had received flat formula funding for several years. With the increase in allocation for the next program year the 'gates' have been opened making training funds more readily available. However, the plan is to maintain a 30% carryover as recommended. Rick likes the model and says it is what needs to be done. Patrick added that the career guidance specialists in the Centers have a hard time understanding why decisions are made to spend at the end of the year though he's tried to explain.

V. Call to the public

No publics were in attendance.

VI. Adjournment

Chair Neil Alexander adjourned the meeting at 9:19 a.m.