

MARICOPA WORKFORCE CONNECTIONS, INC.
EXECUTIVE COMMITTEE
Human Services Campus
230 S. 12th Avenue
Phoenix, AZ

Minutes

February 23, 2006

1. Call to Order

Chairman Richmond Vincent called the meeting to order at 8:33 a.m.

2. Roll Call

Present:

Richmond Vincent
Marion Kelly
Bob Neckes

Absent/Excused:

Guest/Staff Present:

Susan Schmidt
Dawna Taylor
Tom Colombo
Myriam Corral

3. Approval of Minutes

Member Marion Kelly made a motion to approve the minutes from January 9, 2006. Bob Neckes seconded the motion. The motion carried and the minutes were approved.

4. MWC Marketing Plan Update

Chairman Vincent revisited the discussion from the January meeting about procuring a consultant to assist in developing a marketing plan. Susan Schmidt stated her concerns about contracting a consultant. Chairman Vincent stated that the marketing plan was to improve marketing efforts and to measure the effectiveness of the marketing tools currently being used.

The committee decided to issue an RFP to get quotes from several consultants. If the consultants are affordable, the board will present the consultant who receives the contract with the boards vision and ask the consultant for feedback and guidance. They will convene on their trip to Capitol Hill on Tuesday morning to do the following:

- Discuss marketing issues
- View the City of Phoenix marketing plan
- Discuss Customer Satisfaction Surveys

The committee will discuss when and where they will set their next marketing meeting.

5. Business Services

Susan Schmidt reported that MWC is currently short-staffed and is recruiting to fill four positions. The Business team has identified their industry clusters and attended Virtual One-Stop (VOS) training. However, the City of Phoenix has not approved the

industry clusters. Chairman Vincent suggested setting a joint meeting with Phoenix Workforce Connection (PWC) and Maricopa Workforce Connections (MWC) to discuss collaboration efforts.

6. Bylaws

The bylaws are currently out of compliance. Chairman Vincent requested Craig Warren pilot a taskforce to assist with bylaws. Mr. Kelly suggested that the taskforce receive copies of the Pima County and City of Phoenix bylaws for review and comparison. The board will use the consultant on contract with the Human Service Department to facilitate the meeting.

Maricopa Workforce Connections is having a difficult time finding the right candidate to fill the MWC Board Liaison position. The committee decided to approach the full board to assist in recruiting for this position.

7. MWC Performance Update

Chairman Vincent tabled this discussion for next meeting.

8. Adjournment

Chairman Richmond Vincent adjourned the meeting at 9:30 a.m.