

MARICOPA WORKFORCE CONNECTIONS FULL BOARD MEETING
Maricopa County Human Services Department
West Valley Career Center; 1840 N. 95th Avenue, Suite 160; Phoenix, Arizona 85037

MINUTES
October 28, 2010

1. Call to Order

Chair Neil Alexander called the meeting to order at 9:35 a.m.

2. Pledge of Allegiance

3. Roll Call: Quorum

Present

- | | | | |
|---------------------|-----------------------|--------------------------|------------------------|
| 1. Tony Abraham (T) | 6. Dillon Holmes (T) | 11. K. Levandowsky (T) | 16. Greta Suda |
| 2. Neil Alexander | 7. Kayong Holston (T) | 12. Tony Maldonado | 17. Marie Sullivan (T) |
| 3. Karissa Brnak | 8. Tina Huff | 13. Rick McCartney | 18. Karen Thorne |
| 4. Shellie Frey (T) | 9. Shawn Hutchinson | 14. Kelsie McClendon (T) | 19. Chevera Trillo (T) |
| 5. Belinda Hanson | 10. Eric Knott | 15. Karen Poole | 20. Nancy Welch (T) |

Absent / Excused

<i>Ben Candler</i>	<i>Jeffrey Freeman</i>	<i>Trevor Gelder</i>	<i>Blair Liddicoat</i>	<i>Rodney Pack</i>	<i>Benjamin Serio</i>
<i>Che Collins</i>	<i>Barbara Gallegos</i>	<i>Trish Georgeff</i>	<i>Bob Neckes</i>	<i>Paul Sanders</i>	

Staff and Guests

Todd Berndt, MWC	Kirsten Hall	Karen Rosan, MWC
Rosalyn Boxer	Terry Jarrell, AZNG	Frank Sandell, AZ ARNG TAA
Holly Braner, AZ ARNG	Trina Jenkins, MWC	Arleen Schenck, MWC
Patrick Burkhardt, MWC	Angelek Larkins, MWC	Curtis Shaw, MWC
Stacey Devine Fairfield, MWC	Janet Lilly, MWC	Diana Shepherd, MWC
Raoul Encinas, SJN	Kristen Merser, MWC	Chris Vicari, SJN
Kimberly Faust, MWC	James H. Pippet, SBA	Maurice Wells, AZ ARNG
Jim Godfrey, PWC	Stephanie Richardson, AZ ARNG	Dawn Zimmer, MWC

4. Approval of Minutes (August 26, 2010) – Action Item

New member Eric Knott introduced himself and talked about his education and experience. Greta Suda made a motion to approve the minutes from August 26, 2010; Tony Maldonado seconded the motion; the motion carried.

5. Chairmen’s Report: Board Member Nomination - Action Item

• *Board Recertification*

Chairman Alexander explained that the board recertification is a bi-annual compliance report submitted by the Local Workforce Investment Board (LWIB) to be approved by the Board of Supervisors. The MWC board needs two representatives from the Economic Development sector, and the Youth Council needs a Housing representative. Patrick is working with some contacts from Mesa and GPEC and hopes to have two new nominees in time for the December meeting. The Board was asked to make recruitment efforts to other members of the Economic Development sector for final approval. Unanimously approved and recommended to the Board of Supervisors.

• **Ad Hoc Task Force Recommendation**

Advocacy Task Force meetings have been changed to bi-monthly instead of monthly. Neil would like to see broader goals established by the task force.

Patrick recommended a new ad hoc task force to work on the two year plan. Task force will use information gathered by the economic recovery and strategic planning task force to create the plan by April 2011. The task force will begin around January 1st. The goal is to put together a strategic vision and metrics in addition to the compliance requirements. The plan will also implement the Governor's policy council strategic plan.

6. Bank of America Professional Career Center– Possible Action Item

Rosalyn Boxer is a senior director of workforce policy with the Arizona Commerce Authority. She introduced herself and her colleagues Jim Godfrey from Phoenix Workforce Board and Kirsten Hall also from the Commerce Authority. Bank of America has established a "professional career center" in their headquarter city of Charlotte, North Carolina and would like to build an alliance with the MWC and PWC boards to bring the program to Arizona. Bank of America approached the governor's office regarding building a professional career center for mid-level management making above \$50,000 per year. The state of Arizona is interested, but wanted to gage if this would be a beneficial partnership for their local workforce centers. From 2007 through 2009, there was an increase of 80,000 people with salary histories above \$50,000 searching for jobs. Corporations saw a return on investment in the quality of candidates applying for the positions. Boxer said she did not believe that anyone got turned away from the center if they were not making more than \$50,000, but were most likely redirected to another facility. The facility was marketed to laid-off workers and at the local workforce centers. Boxer said that success was based on the number of people employed. Boxer added that Bank of America would like to partner with Arizona agencies. Rick McCartney emphasized that as part of the WIA requirement, the center would need to provide services to everyone. Karen Poole volunteered for the project's Ad Hoc committee to put together a written proposal. Jim Pippy with the Small Business Administration offered his help as well. Boxer closed by saying she needs to know where the Board stands. Patrick said that there is no consensus yet. Neil said that members of the Board have volunteered to be on the committee, so it doesn't sound like there is any philosophical disagreement.

7. Assistant Director's Report – For Discussion

- Maricopa Human Capital Collaborative was formed about two years ago between PWC, MWC and their partners to compete for ARRA funds. Partnerships are now being formalized and Patrick expects to have an MOU by January 2011. The group is also working on a referral process so customers have easy access to all resources. Phoenix and MWC partnership.
- There were 86 attendees at last week's Access Points Conference. A speaker from the Department of Labor presented. There will be a national webinar on November 4th to give instructions to potential access points. The PWC & MWC partnership has close to 30 access points. Business is up to well over 10,000 visits per month, and 10,000 is the maximum operation capacity.
- Abengoa partnership is advancing with new partnerships in Gila Bend and Buckeye. Rio Glass in Surprise will manufacture all the mirrors for the Abengoa project. DES lead a job fair with 17 companies. Each of their 5 job fairs since April have been successful.
- U.S. Department of Labor had a program site visit at the Gilbert center and a fiscal review at the Central office. The reviewer told us that we are doing business we are supposed to. Phoenix Workforce Connections, Maricopa Workforce Connections, Chicago and Detroit were subjects of a study that was extremely complimentary about the partnership for summer youth program.
- Patrick discussed MWC's Vision of Excellence in serving special populations. Veterans are given priority of service, persons with disabilities have Ticket-to-Work sites, and Patrick is working with Marie Sullivan to provide services to ex-offenders.
- The SESP (Statewide Energy Sector Partnership) has been a complicated task to get off the ground, but Patrick noted that staff have been working very hard and expects green energy training to be available next month.
- The Board authorized a return on investment, but there is a data access issue, so the project is on hold until a data sharing agreement becomes available. Patrick expects this to happen in the spring.
- Patrick pulled up the [MIT Open Courseware website](#). 40% of adults over age of 25 in Arizona has a high school education or less. People without post-high school education are positioned not to create added value for economic development or to contribute in the economic recovery. Companies want to recruit an educated workforce. WIA costs about \$4,000 to put each participant through training, so less than 1,000 people can be helped each year. Patrick presented his "\$200 solution" which is modeled after the MIT website. It offers

courses free of charge to participants, and MWC only pays the cost of certification testing at about \$200-\$250 each. Rio Salado and Gateway are partnering to create course content for free. Patrick noted that 5,000 people could be helped each year with a \$1 million grant. Patrick will work with the local colleges to create a pilot for up to 4 disciplines. Funding may be provided by the Department of Labor or the Gates Foundation. A DVD would be produced to distribute to the Department of Corrections. Patrick expects to have a formal proposal by the next Board meeting.

8. Call to the Public

Patrick introduced guests from the Arizona National Guard and talked about the new partnership among City of Phoenix and the statewide workforce. The partnership will provide career events and resources to the National Guard participants to help transition from service to civilian life. MWC is helping with a job fair on December 11th at the Phoenix Convention Center. Trina asked members to send interested service members to her to register for the job fair. Neil asked Trina to send information to all Board members on this issue. Patrick noted that he is excited about a statewide partnership.

9. Adjournment

Chair Alexander adjourned the meeting at 11:06 a.m.

DRAFT