



1. Call to Order --Chair Greta Suda called the meeting to order at 10:12 AM.

2. Roll Call: Quorum

Present

Greta Suda
Tina Huff (T)
Rodney Pack (T)
Shellie Frey (T)

Excused/Absent

Ben Serio
Patrick Burkhart

Staff

Dawn Zimmer

3. New Task Force Member Nomination Shellie Frey – Action

Shellie introduced herself and spoke about her experience. Greta made a motion to add Shellie, Rodney seconded. The motion carried. Greta said that she looked forward to Shellie's prospective on the task force.

4. Approval of Minutes—Action

Shellie made a motion to approve the minutes from July 13, 2010, Greta seconded the motion. The motion carried.

5. ION inclusion of business services product/service (from July minutes) —Discussion

Previous ION discussion recap:

- Access Point end of year report (later in the fall)
- Steps toward Economic Recovery TF updates (as they occur)
- Review PWC online newsletter
- Employer event (continue discussions)
- SESP/Solana Project (when deemed appropriate)
- Feature employer services and successes in each issue
- Continued employer outreach/distribution options (ongoing)

Rodney suggested some technical changes to the ION draft that Dawn sent out last week. Dawn said that a late submission from PWC will be added. Greta said she was impressed with the substance of the ION draft relating to WIA funding. Greta asked Dawn to send them questions about what she needs for the next issue. Dawn said that Economic Recovery Task Force and Strategic Planning Task Forces are bringing questions that there are currently not answers to yet. Dawn talked about the Gila Bend presentation on October 4th. There were tradesmen at the event that needed certifications for their transferrable skills. Abengoa has agreed to hire locally first. Manufacturing and construction workers need jobs. The November ION will feature Abengoa's current employment initiatives. Dawn spoke about the military job fair on December 11th and hopes that the business services team will work to get many employers to participate in the event. Would like to announce that in the November edition of ION.

Greta asked about Dawn's ideas for the recognition event. Dawn would like to include all employers and is working with several groups to see how we can do this. Dawn asked for the group's input. Greta asked if anyone from MWC was still involved in the Arizona Employer's

Advisory Council, used to be called the Valley Council Board. George Thorn who works with Greta is on the board, but she's unsure if that still exists or if they still give awards. Greta likes the idea of partners, but wants it to be primarily recognizing MWC. NETPA doesn't give awards, but is made up of 50% hiring managers, and 50% job developers so it is a nice combination of people and could be a good potential partner. Dawn would like to pull these resources together for the December 11th Job Fair. Phoenix did a recognition for their employers a few weeks ago. Greta said that it would encourage employers to do more with us and Dawn added that it would let new employers know we exist.

6. Future Task Force Initiatives – Discussion

- Expansion of *ION* distribution to employers
- Engaging the business community; recognition event?
- Ads in other organizational newsletters
- 2011 DC visit

Rodney asked if Dawn was in contact with the NFIB and said that he knows the Business Manager. Shellie suggested that AZ Small Business Association and NFIB contacts could be added to the *ION* distribution list. Arizona's business community is primarily small business. Shellie will get contact information for AZSBA. Dawn asked members to distribute the *ION* to colleagues in the industry.

7. Next Steps—Discussion

Confirmation of bi-monthly meetings for remainder of PY

December 7, 2010 April 5, 2011

February 1, 2011 June 7, 2011

Determined directives to be brought forward to the next meeting

Greta asked if it would be a good time to review the PWC partnership because they are not contributing as many articles as agreed. Dawn said that they had made a commitment to contribute information and Dawn did receive an article this month. The Task Force does want participation from PWC. Dawn would like a liaison to attend the meetings. Try to get someone from PWC to be a member of the Full Board if they are going to be on the task force. Rodney would like to get someone from PWC on the task force. Rodney said that there are over 10,000 contacts from NFIB.

8. Call to the Public -- No members of the public were present.

9. Adjournment -- Chair Suda adjourned the meeting at 10:40 AM.