

1. Call to Order –Vice Chair Tina Huff called the meeting to order at 10:07 AM.

2. Roll Call: Quorum

Present: Greta Suda (T), Patrick Burkhart, Ben Serio (T), Shellie Frey (T); Tina Huff (T)
Excused / Absent: Rodney Pack
Staff: Dawn Zimmer, Kristen Merser

3. Approval of Minutes—Action

Patrick made a motion to approve the minutes from June 7, 2011, Shellie seconded, the motion carried.

4. MWC Activities – Discussion

- **2011 Annual AZSHRM Conference:** MWC is partnering with the Arizona Commerce Authority to support a strong presence at the conference August 30 - September 2 at the Sheraton Wild Horse Pass. Business Services representatives from the northern and southern regions will assist in staffing the booth providing state-wide WIA representation to attendees.

Patrick provided an update on current politics

- WIA reauthorization has not occurred for 6 years and is up again. The Health Education and Labor Committee is pushing a version of the bill and the House another.
- Congressman Ben Quale is hosting a 3rd District Job Fair on 8/19. MWC will have a table. The congressman is to be present for the event and will be invited to visit an MWC Career Center.
- The Debt Reduction bill, due in December, has netted the development of a super committee to prepare the report.
- Patrick will be in Washington, D.C. for a US Conference of Mayors meeting in mid-September.
- Tina asked if it appears that UI will be extended. Patrick noted that an extension has been proposed but not congressionally acted upon.
- Clarence Carter, Director Arizona DES, will be a guest speaker at the 8/25 MWC Board meeting. This meeting will be held in the newly expanded MWC Gilbert Career Center.

5. Employer Recognition Event Status– Discussion

Since the Arizona Employer Advisory Council (AzEAC) did not approve MWC's request for \$7,500 for food and giveaways it was proposed that MWC partner with another organization with the same audience; such as AzSHRM. Shellie, who is working on the AzSHRM 2012 Advocacy Day, will ensure MWC is added to the agenda/list of breakout sessions. The event will take place in February 2012 at the Downtown Sheraton.

6. Next Steps—Discussion

Patrick shared information on the growth of his LinkedIn connections and MCHCC. In cooperation with MWC's Business Services Team a quarterly employer survey will be conducted to gather intel from the HR/hiring community. Advocacy task force members agreed to 'test drive' the survey's prior to them being deployed. Tina suggested using the weighted question format if SurveyMonkey is used.

7. Call to the Public -- No members of the public were present.

Dawn shared topics contained in the August *Items of Note*, indicating a draft would be shared with task force members prior to distribution on Friday. .

8. Adjournment -- Chair Suda adjourned the meeting at 10:44 AM.