



# Maricopa County Human Services Department

## News Release

### Workforce Development

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## FOR IMMEDIATE RELEASE

### Gearing Up for a Job Fair

Job fairs can be intimidating yet they present a golden opportunity for job seekers who have made the effort to be prepared. Meeting recruiters and selling them on your qualifications with a short “commercial” can produce very positive results.

**Develop a Game Plan** - Research the companies that may hire someone with your skills. Job fair hosts post the list of employers on their website. By researching companies that may hire individuals with your skills, you will be able to speak knowledgeably with the recruiter.

**Get Prepared** - Prepare resumes tailored to the specific companies you plan to visit. A Resume Instruction workshop will walk you through the entire process.

**Develop Your “Commercial”** - Create a 30 second commercial which highlights the skills that the employer is seeking. Honing your interviewing skills will help you answer questions that best highlight your expertise.

Jobing.com is hosting a job fair featuring over 350 employers on August 3 at the Civic Center Plaza in Phoenix. Career Builder will host its job fair on September 24<sup>th</sup> at the Civic Center Plaza.

By taking the time now to prepare for these upcoming events, you will gain confidence, make a positive impression and convey your professionalism.

Maricopa Workforce Connections holds weekly workshops on resume writing and interviewing techniques to fast track you through your preparation. In the East Valley, the MWC Career Center is located at 735 N. Gilbert Road (SE corner of Guadalupe and Gilbert Roads) in Gilbert. For exact times, call 480-497-0350 or visit [www.maricopaworkforceconnection.com](http://www.maricopaworkforceconnection.com).