



Maricopa County Human Services Department

News Release

Workforce Development

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FOR IMMEDIATE RELEASE

Bilingual Career & Education Fair Scheduled

In response to employers' strong demand for bilingual candidates, Rio Salado College and Club 95 Latino Vibe have teamed up to sponsor a Bilingual Career & Education Fair to be held next Saturday.

This fair will provide networking opportunities with both company recruiters and Rio Salado academic advisors. Some of the 40 companies include Alaska Air, Bank of America, Caremark, Chase, Cox Communications, Mesa Air, Verizon Wireless, Insight, and the Arizona Republic.

Each company has differing reasons for seeking out bilingual candidates. Bank of America has selected Phoenix as one of its Spanish team markets to handle nationwide inbound calls.

Bree Hall, Assistant Vice President, High Volume Staffing Team at Bank of America, explains that her company has just merged with MBNA. To service the large volume of new credit card accounts, 200+ new associates will be hired by the end of this year.

These new positions offer very competitive pay packages including language and shift differential pay. Qualifications include a high school diploma or GED, superior customer service skills and fluency in both English and Spanish.

Bank of America has been named one of the top 100 companies for Hispanics by *Hispanic Magazine*. In 2005, *LATINA Style* magazine ranked Bank of America the Best company for recruitment, retention, and advancement opportunities for Latinas.

The Bilingual Career and Education Fair will be held Saturday, July 22 from 10 am to 2 pm at Rio Salado College, 2323 W. 14th St., Tempe. For more information call 480-517-8467 or www.riosalado.edu/career

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